JUSTIN S. SARUSKI

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PROFESSIONAL SUMMARY

Storyteller-first creative producer with 3+ years taking projects from concept to final cut across pre-production, production, and post. Leads high-volume social content for Revolt News on fast turnarounds, growing its following from 62K to 120K in 15 months. Brings a filmmaker's eye to every project as a writer, director, producer, and composer of original short films, including the festival-selected film *I'm Sure It's Fine*.

EDUCATION

University of Florida
Master of Science in Management (MSM), *Warrington School of Business* **May 2024**
UF Graduate Grant | Ronald and Vicki Canakaris Business Scholars Endowment

Bachelor of Science in Media Production, Management, and Technology **May 2023**
Magna Cum Laude, GPA: 3.78 | Florida Medallion Scholar | Dean's List (6x)

PROFESSIONAL EXPERIENCE

Content Lead **July 2025 – Present**
Content Creator **January 2025 – July 2025**
RunThis Remote
- Oversee daily content for Revolt News, producing 40–50 posts a week across reels, carousels, and breaking news.
- Script, edit, and publish breaking news within 15–20 minutes, handling research, copywriting, and scheduling.
- Grew Revolt News from 62K to 120K followers in 15 months through branded design and short-form video (300K+ views).
- Created paid social for a second client, Whiskr, including UGC video scripts, AI avatar ads, and static image ads.
- Compose original music and sound design for brand pitches and campaigns, elevating production value.

Co-Founder, Writer/Director, Composer **August 2024 – Present**
Ruski Media Miami, FL
Independent production company co-founded to write, produce, direct, edit, and score original film and music videos.
- Wrote, directed, produced, edited, and scored the short film I'm Sure It's Fine, an official selection of Festival Angaelica (2025).
- Scored and designed sound for three short films: I'm Sure It's Fine (2025), Castor + Pollux (2025), and The Parallel Scroll (2026).
- Heading pre-production on Never Odd or Even, a thriller/sci-fi short: location scouting, shot lists, casting, and crew.

Multimedia Director **May 2024 – September 2024**
Symptoms of Nature Miami, FL
Directed video production, brand storytelling, and rollout timelines for an arts collective, growing social media by 300% in 60 days.
- Managed production of scripted and unscripted content, building schedules and tracking deliverables across platforms.
- Launched a multi-platform content strategy, gaining 6,000+ Reels views and boosting site traffic by 1,000%.
- Produced and promoted a live premiere event that drew 150+ attendees, overseeing all event media and promotional materials.

Production Assistant, Assistant Editor, Grip **August 2022 – January 2023**
Narrative Collaborative Filmmaking, University of Florida Gainesville, FL
Crewed 3 scripted short films across directing, cinematography, lighting, and post-production.
- Supported on-set production across locations, including equipment setup, talent coordination, sound, and lighting.
- Logged, synced, and organized raw footage and audio for three short films, creating dailies for editorial review.
- Shot and edited interviews, B-roll, and behind-the-scenes footage across each film.

Director of Booking **August 2022 – January 2023**
Swamp Records Gainesville, FL
Oversaw artist booking, lineup curation, and event production for a student-run record label and live music programming organization.
- Booked and produced 15+ live shows, managing a 4-person team within a limited budget.
- Led production of the annual Swamp Showcase festival, raising over $1,500 across two seasons.
- Negotiated contracts, managed budgets, and collaborated with regional talent, venues, and talent agencies.

SKILLS

- **Creative & Technical:** Video Production/Editing, Camera Operation, Lighting, Creative Writing, Branding, Graphic Design
- **Editing & Design Tools:** Adobe Creative Cloud (Premiere Pro, Photoshop, Audition), DaVinci Resolve, CapCut, Canva, OpusClip
- **Audio Production, Engineering, & Sound Design Tools:** Ableton Live, Logic Pro, Adobe Audition, Pro Tools
- **Project & Workflow Tools:** Monday, Microsoft Suite, Google Suite, Notion, Slack, Frame.io, Higgsfield AI
- **Languages:** English (Native), Spanish (Professional working proficiency)